

**Training A Competent Workforce  
Today's Trends Impacting  
Tomorrows Health  
National Conference on  
Health Promotion and Health Education**

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**BHPr Mission Statement**

To improve the health status of the population by providing national leadership and resources to develop, distribute and retain a diverse, culturally competent health workforce that provides the highest quality care for all, especially the underserved.

**BHPr Vision Statement**

A Nation in which access to quality health care is universal, health workforce shortages are eliminated, health disparities are overcome, prevention is emphasized, and health outcomes are optimal for all.

**Accomplishing the BHPR  
Mission and Vision**

- Creating an interdisciplinary health workforce.
- Improving the health professional pipeline.
- Curriculum development and innovation.

**Accomplishing the BHPR  
Mission and Vision**

- Linking education and training of health professionals with decreasing health disparities.
- Health literacy, cultural competence and it's impact on health promotion and health education.

**Funded Programs**

- Scholarships for Disadvantaged Students
- Loan Repayment/Faculty Fellowships
- Area Health Education Centers
- Public Health / Preventive Medicine and Dental Public Health Programs

### **Funded Programs**

- Title VIII
  - Nursing Workforce Development
- National Health Service Corps
- Children’s Hospital Graduate Medical Education
- National Research Service Awards

### **Significantly Reduced Programs**

- Health Careers Opportunity Program
- Centers of Excellence
- Allied Health and Other Disciplines
- Training in Primary Care Medicine and Dentistry

### **Unfunded Programs**

- Health Professions Workforce Information and Analysis
- Health Education and Training Centers
- Health Administration Programs
- Geriatric Programs
- Quentin N. Burdick Program for Rural Interdisciplinary Training
- <http://www.hrsa.gov/grants/unfunded.htm>

### **About AHEC Programs**

- Area Health Education Centers (AHECs) are academic-community partnerships that train health care providers in sites and programs that are responsive to State and local needs. Health career enhancement and recruitment programs for K-12 students are emphasized
- <http://bhpr.hrsa.gov/ahec/>

### **AHEC Impact Annually**

- Train 37,000 health professions students in community-based sites.
- Work with approximately 1,500 federally-funded community and migrant health center sites and other underserved area sites, 800 health departments and 180 National Health Service Corps sites.

### **AHEC Impact Annually**

- Provide health career enhance and recruitment activities of 20 hours or more to 42,000 students grades 9-12.
- Provide continuing education to 315,000 local health care providers.

## **Health Careers For Kids**

- Kids Into Health Careers
- Health Careers Adopt-A-School Demonstration Grant Program



## **Health Careers for Kids Initiatives**

- Encourages grantees and others to work with school systems, where there is a high % of minority and disadvantaged students.
- Encourage and inform teens of educational and career opportunities in the health professions.

## **Health Careers for Kids Initiatives**

- Assist minority and disadvantaged students in planning and preparing for post-secondary education in the health professions.

## **Kids Into Health Careers**

- Develops working relationships to:
  - Encourage and inform minority and disadvantaged teenage students of educational and career opportunities in health professions.
  - Assist minority and disadvantaged students in planning and preparing for post secondary education in the health care professions.

## **Kids Into Health Careers**

- Targets:
  - K-12 Students and their parents, educators, counselors, and school administrators.

## **Institute of Medicine (IOM) Report: “Health Literacy: A Prescription to End Confusion”**

- “If patients cannot comprehend needed health information, attempts to improve the quality of care and reduce health care costs and disparities may fail.”
  - IOM Press Release: April 8, 2004

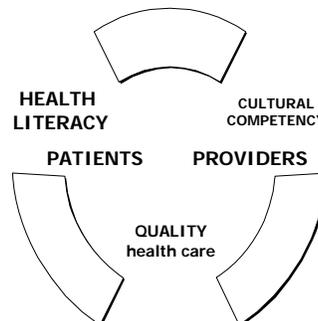
## What is Health Literacy ? Healthy People 2010

- “The degree to which individuals have the capacity to obtain, process, and understand basic health information and services needed to make appropriate health decisions.”

When do I  
take these  
pills?



## The Language Of Health



## New Workforce Studies

- December 2005
  - 2004 Preliminary Findings National Sample Survey of Registered Nurses
  - <http://bhpr.hrsa.gov/healthworkforce/reports/rnpopulation/preliminaryfindings.htm>

## New Workforce Studies

- January 2006
  - Impact of the Aging Population on the Health Workforce in the United States
  - <http://chws.albany.edu/index.php?id=73,76,0,0,1,0>

## New Workforce Studies

- February 2006
  - An Aging U.S. Population and the Health Care Workforce: Factors Affecting the Need for Geriatric Care Workers
  - <http://futurehealth.ucsf.edu/geria/062404-Geria%20Final.pdf>

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